



**Business Type**  
Hotel Development

**Location**  
701 E 83rd Avenue  
Merrillville, Indiana 46410

**Project Type**  
Lighting Retrofit

*"The program worked exactly how Verde Solutions said it would. White Lodging is committed in providing value for our owners and partners. In this case we led by example and vetted the program ourselves so we could pass on our results"*

**- Saul Torres- White Lodging Regional  
Director of Engineering**

### Summary

White Lodging is one of the fastest-growing, fully-integrated independent hotel ownership, development and hotel property management companies in the country. A trusted partner, White Lodging consistently delivers superior hotel management services and exceptional returns on investment among premium, brand hotels across the country, making ours one of the industry's most desired hospitality leaders.



### Project

In order to demonstrate Verde Solutions vast knowledge of the NIPSCO incentive program we offered up White Lodging a simple solution. Utilize the incentive program by NIPSCO, and in this case, pay nothing out of pocket. That's right, ZERO out of pocket for new LED lamps replacing the existing 60W Incandescent lamps with new 10W LED lamps.

We replaced all of the 60W incandescent lamps at the White Lodging Services Corp headquarters and training center located in Merrillville In.

We then completed the incentive application on behalf of White Lodging.

### Results

This resulted in an immediate 83% reduction in energy consumption. The light quality was improved, providing even more light than the incandescent lighting and consistent color temperature in each location. The lamps have an expected 30,000 hour rated life which means they will not have to be replaced for several years, resulting in decreased maintenance costs.